

Kris Davenport

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OBJECTIVE

I appreciate designs that challenge me creatively and intellectually.

EXPERIENCE

Senior Graphic Designer

Insight, Inc., Bloomingdale, IL / Tempe, AZ 12/2000 – Present

- Design direct mailers, annual report, catalogs, flyers, posters, ads, company brochure, logos, invitations, Powerpoint presentations and various marketing pieces
- Team lead, including training new employees, mentoring designers, design consultant, brand supervisor, distribution and organization of projects and proofreader
- Conceptualize and execute marketing strategies
- Create digital organizational system for more than 700 annual projects
- Employee of the Month (of 4,000 employees), July 2004 and March 2005

Freelance Graphic Designer

10/2000 – Present

- Design logos, corporate identity, brochures, direct mails, directories, calendars and magazines
- Clients include Ziff-Davis Media, Royal Palms Resort and Scholastic

Web Developer (contract)

Accenture, Northbrook, IL 11/2000

- Helped to complete 4,500-page web migration
- Provided quality assurance by checking and correcting co-workers' coding
- Converted images, links and HTML coding to XML

Web Designer

Helios Systems, Inc., Glen Ellyn, IL 10/2000

- Design concept and layout of websites for clients
- Create Flash presentations, including interactive menus and content
- Design print ads and signs for magazines and tradeshow

Electronic Media Specialist

Educational Resources, Elgin, IL 6/1998 – 9/2000

- Conceptualize, supervise and set-up photo shoots for catalog covers
- Design and proofread monthly 24-page catalogs and semi-annually 256-page catalogs
- Maintain, update and create all art for print and web, including scanning and color-correcting printed items and film
- Create and design company promotional signs for tradeshow
- Redesign company website
- Employee of the Quarter, July 2000

EDUCATION

University of Minnesota Minneapolis, MN

- Bachelor of Arts degree in Art
- Graduated Cum Laude

COMPUTER SKILLS

- Adobe Photoshop CS
- Adobe Illustrator CS
- Adobe Acrobat 6.0
- Macromedia Flash MX
- Quark XPress 6.5
- Adobe InDesign CS
- Microsoft PowerPoint 2004
- Adobe GoLive CS